Create your Google+ Identity for your business.

Differences between Google+ profiles and pages

There are two types of Google identities:

- **Google+ profiles** represent individuals.
- **Google+ pages** generally represent entities like brands, businesses, or organizations; they can also represent celebrities, individual personas, or pseudonyms. They're often managed by multiple people.

There are several **differences between Google+ profiles and pages** and what happens when you connect them to a YouTube channel:

	Google+ profiles	Google+ pages
Identity across Google services (Gmail, Drive, Play, etc.)	Your profile identity is used across all Google services, so you'll have a consistent name across YouTube and all of Google.	Your Google+ page identity is separate from your profile identity, so you can use a different name on your page and channel than you do on other Google services.
Channel managers	As your profile represents you as an individual, the channel connected to your profile can only be managed through your own account.	A page can have up to 50 managers. This means that multiple people can manage a page and its connected channel without sharing sign-in information.
Managing multiple channels from one account	Since a Google Account can only have one Google+ profile, you can only have one channel connected to the profile on your account.	You can manage up to 50 different pages from one Google Account. You can switch between pages and connected channels without having to sign into a different account.

We recommend that you create your personal Google + Profile and use that to create and manage your Google+ Page for your business. With the Google+ Page you can add managers to help with content creation and follows.

Create Your Google+ Page *Be Prepared Before You Start*

We list the information you will need to complete for your profile. Use the area below to create a short description. Then when you are ready to optimize your Google+ Page, it will be just a matter of using Copy (ctrl +c) and Paste (ctrl+v).

A. Determine Page Type

1. Storefront	2. Service Area	3. Brand
This option is selected when your customers come to your physical location.	This option is used when you go to your customers physical location.	This option is used when you and your customers never meet in person.
Examples: Clothing Store, Local Retail Business, etc	Examples: Plumbers, Pizza Delivery, etc	Examples: Online Business, Band, Cause, etc

B. Information you'll need handy for to set up your page

- Business Name
- Address
- Phone Number
- Store Hours
- Website
- Category (similar to what your listing in yellow pages would be)
- Introduction (paragraph explaining your business Who, What, Why and or How)

Enter your Introduction below:

Now go to: http://business.google.com